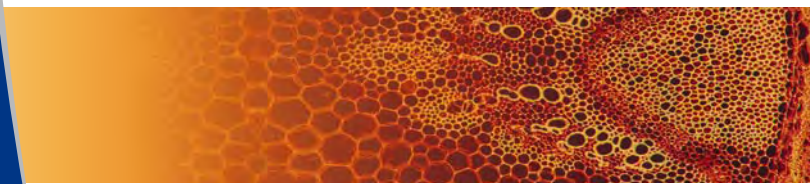


**PROvendis –  
Partner for Patent Protection  
and Technology Transfer**



**we market innovation**

**PRO** *vendis*



**“It’s not about having more ideas than other people,  
but having the ability to decide which of the ideas  
are good ones.”**

Linus Carl Pauling (1901–1994), chemist and Nobel laureate



# We accelerate technology transfer

## **Our business is innovation**

The marketing of patent-protected cutting edge technology to industry is our core task.

Our aim is to reap the full economic benefits of the innovative potential of universities and research institutes through knowledge transfers to companies. PROvendis GmbH forms an important link between universities and industry. We bring the two sides together in a professional context, thereby promoting cooperation.

PROvendis acts as a service provider for 24 universities and other public research institutes in the state of North Rhine-Westphalia, Germany.



We offer companies exclusive access to the inventions and patents of over 20,000 scientists from a diverse range of technological fields. Both sides benefit from this technology transfer, with scientists supplying the technology and industry applying it.

Our many contacts – which range from medium-sized regional firms to global players – and cooperation with other exploitation partners enable us to efficiently commercialise technology.



### Technological Fields

- Biotechnology
- Chemistry
- Electrical Engineering / Electronics
- Energy / Environment
- Information / Communications
- Mechanical Engineering / Plant Engineering
- Medical Technology
- Measurement Technology / Microsystems Technology
- Pharmaceuticals / Medicine
- Process Engineering
- Materials / Materials Engineering

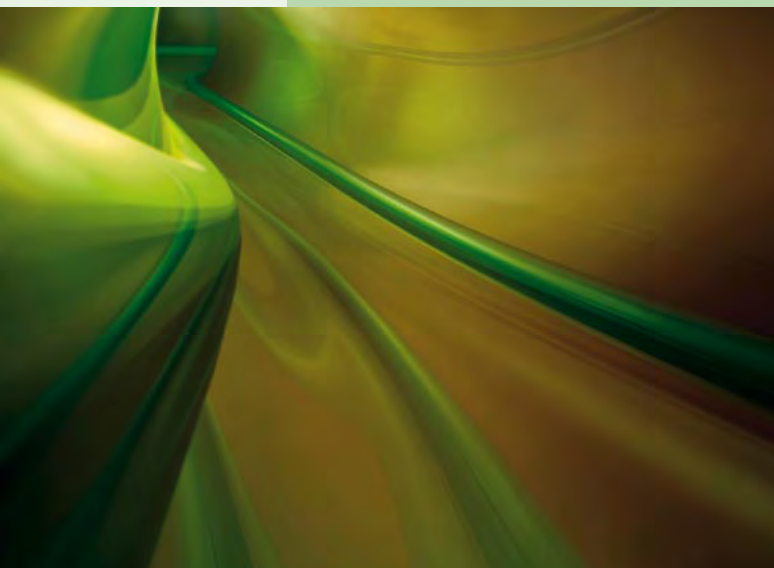
## From invention to innovation – what we offer

PROvendis makes its services available to universities, clinics, public research institutes and companies.

### Our range of services:

- Advice to researchers and inventors
- Assessment of inventions in relation to protection and marketing possibilities
- Applications for intellectual property rights in cooperation with patent attorneys specialising in the relevant field
- Technology-specific market and competition analyses
- Targeted development of marketing strategies
- Active management of intellectual property rights
- Negotiation of sales contracts and licensing agreements
- Provision of know-how in the area of patents and patent marketing
- Information on intellectual property rights and their benefits

# Advantages for science and industry



## Advantages for industry

PROvendis offers targeted and exclusive access to patent-protected technologies from 24 universities and other public research institutes in North Rhine-Westphalia. Companies use these innovations to increase their competitive edge, enabling them to save time and research and development resources, and avoid the risk of unsuccessful projects. For each technology a designated innovation manager is in charge of marketing the technology and acts as the main contact person.

## Advantages for universities and scientists

PROvendis deals with the patent protection of inventions and research outcomes with market relevance. Patents are increasingly becoming a criterion in scientific reputations. Technology transfers often crown a first-class scientific achievement with economic success. Furthermore, patents also draw attention to market-oriented research and increase the chance of successfully acquiring cooperative and externally-funded projects.

## Synergies

The opportunity to have patents included in PROvendis' existing patent portfolios enables universities and research institutes to further enhance the market position of their technologies. Grouping these technologies together in a compact format increases their attractiveness and visibility to industry partners.



## PROvendis, partners and clients reap mutual benefits

### History

Since its foundation in 2001, PROvendis negotiated several hundred contracts between research and industry as well as numerous spin-off companies established in the context of PROvendis' commercialisation measures. The increasing number of inventions being registered by the universities of North Rhine-Westphalia is proof of their scientists' potential for innovation and growing awareness of the patent process.

### Partners

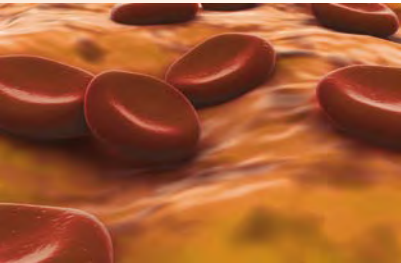
PROvendis cooperates with major commercialisation institutions. As a member of the TechnologieAllianz, the German association of professional technology and patent marketing agencies, PROvendis opens up access to technologies from all over Germany. Interregional networks and international marketing partners ensure an optimal flow of information and technology transfers that transcend geographical borders. To this end, PROvendis cooperates with regional and specialist networks and international organisations.

### References (selection)

- AESCULAP AG & Co. KG
- ALPO Technik GmbH
- Bayer Innovation AG
- Bayer Schering Pharma AG
- CeyTec GmbH
- CONET AG
- Hella KGaA Hueck & Co.
- Jülich Fine Chemicals GmbH
- m2p-labs GmbH
- Medigenomix GmbH
- medXP GmbH
- Novalung GmbH
- Qiagen GmbH
- SCHWARZ PHARMA Deutschland GmbH
- SIG Combibloc
- Weinmann GmbH + Co. KG
- X-Zyme GmbH



## The PROvendis team – proven specialist expertise



Representing over 20,000 scientists, PROvendis is one of the leading patent marketing companies in Europe. The company was established in Mülheim an der Ruhr following the Federal Government's commercialisation initiative. PROvendis has been working since its foundation as a service provider for the Patentverbund der Hochschulen des Landes Nordrhein-Westfalen [Patent Association of the Universities of North Rhine-Westphalia], and also acts successfully on behalf of other public research institutes.

The PROvendis team is composed of scientists and engineers with proven specialist and industrial expertise, along with sound patent-related know-how. Our team covers a very broad spectrum of specialist fields, ranging from chemistry to medical technology to information technology. Specialist legal expertise is provided by our in-house lawyer.



This know-how makes PROvendis the ideal point of contact for companies and scientists alike, and offers a one-stop-shop with services ranging from advice to inventors right through to licensing agreements. PROvendis solves complicated problems related to patent protection and organises patent applications without delay. We protect and commercialise your knowledge – so that you reap the benefits.

We look forward to hearing from you, and are always available for consultation.

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